



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Associ(2890)  
BASSETT, LAURA  
Telerep/Philadelphia, Philadelphia (1057)  
ph (555) 555-5555

Invoice 626402  
Inv Date 8/26/2012  
Terms Net 30  
Contract 323975  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

Product Political - Federal Candidate (1067)  
Brand 1507 SKED B (133721)  
Acct Types National/Political  
Est/Headline 1507/06251978  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen Date 8/28/2012 5:34:05PM

AgB

OBAMA SKED B  
OBAMA FOR AMERICA - SCHEDULE B

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.1	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	10:58:00AM-11:57:00AM	Per week (2), Mo, Tu	07/30/12 10:59AM (Mo)	00:30	The View	OFA12G082H	\$550.00	
	Spot	10:58:00AM-11:57:00AM	Per week (2), Mo, Tu	07/31/12 10:59AM (Tu)	00:30	The View	OFA12G082H	\$550.00	
18.0	Contract Line Remarks:		<u>GLASS HOUSE 6/18-8/20/12</u>						
	Spot	10:00:00PM-11:00:00PM	Day, M-1	07/30/12 10:50PM (Mo)	00:30	THE GLASS HOUSE	OFA12G082H	\$5000.00	
24.0	Contract Line Remarks:		<u>DR. PHIL LTC: 9/7/12</u>						
	Spot	10:00:00AM-11:00:00AM	Per week (1), We, Th	08/01/12 10:15AM (We)	00:30	DR. PHIL	OFA12G082H	\$400.00	
25.0	Spot			08/01/12			1 preempt @ \$550.00	\$0.00	No Avail
26.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM-1:00:00PM	Per week (1), We, Th	08/02/12 12:13PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12G082H	\$550.00	
27.0	Contract Line Remarks:		<u>EYEWITNESS NEWS DAYBREAK</u>						
	Spot	5:00:00AM-5:30:00AM	Per week (1), We, Th	08/01/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G082H	\$500.00	
28.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:00PM</u>						
	Spot	5:00:00PM-5:30:00PM	Per week (1), We, Th	08/02/12 5:28PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12G082H	\$1200.00	
29.0	Contract Line Remarks:		<u>EYEWITNESS NEWS DAYBREAK</u>						
	Spot	5:30:00AM-6:00:00AM	Per week (1), We, Th	08/02/12 5:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G082H	\$550.00	
30.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:30PM</u>						
	Spot	5:30:00PM-6:00:00PM	Per week (1), We, Th	08/02/12 5:57PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12G082H	\$1300.00	
31.0	Contract Line Remarks:		<u>INSIDE EDITION</u>						
	Spot	6:58:00PM-7:30:00PM	Per week (1), We, Th	08/02/12 7:27PM (Th)	00:30	INSIDE EDITION	OFA12G082H	\$1400.00	
32.0	Contract Line Remarks:		<u>ENTERTAINMENT TONIGHT</u>						
	Spot	7:28:00PM-7:56:00PM	Per week (1), We, Th	08/02/12 7:56PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12G082H	\$1300.00	
33.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA 1ST HOUR</u>						
	Spot	7:00:00AM-8:00:00AM	Per week (1), We, Th	08/01/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G082H	\$1400.00	
34.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 11P</u>						
	Spot	11:00:00PM-11:35:00PM	Per week (2), We, Th	08/01/12 11:22PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G082H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Per week (2), We, Th	08/02/12 11:31PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G082H	\$1200.00	
35.0	Contract Line Remarks:		<u>DR. PHIL LTC: 9/7/12</u>						
	Spot	10:00:00AM-11:00:00AM	Per week (2), Mo, Tu	07/30/12 10:46AM (Mo)	00:30	DR. PHIL	OFA12G082H	\$400.00	
	Spot	10:00:00AM-11:00:00AM	Per week (2), Mo, Tu	07/31/12 10:39AM (Tu)	00:30	DR. PHIL	OFA12G082H	\$400.00	
36.1	Contract Line Remarks:		<u>NIGHTLINE</u>						
	Spot	11:35:00PM-12:02:00AM	Per week (2), Mo, Tu	07/30/12 12:01AM (Mo)	00:30	Nightline	OFA12G082H	\$750.00	
	Spot	11:35:00PM-12:02:00AM	Per week (2), Mo, Tu	07/31/12 12:02AM (Tu)	00:30	Nightline	OFA12G082H	\$750.00	
37.0	Contract Line Remarks:		<u>JIMMY KIMMEL</u>						
	Spot	12:05:00AM-1:05:00AM	Per week (2), Mo, Tu	07/30/12 12:34AM (Mo)	00:30	Jimmy Kimmel Live	OFA12G082H	\$325.00	
	Spot	12:05:00AM-1:05:00AM	Per week (2), Mo, Tu	07/31/12 12:36AM (Tu)	00:30	Jimmy Kimmel Live	OFA12G082H	\$325.00	
38.0	Contract Line Remarks:		<u>EYEWITNESS NEWS DAYBREAK</u>						
	Spot	5:00:00AM-5:30:00AM	Per week (2), Mo, Tu	07/30/12 5:07AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G082H	\$500.00	
	Spot	5:00:00AM-5:30:00AM	Per week (2), Mo, Tu	07/31/12 5:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G082H	\$500.00	



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Buyer **BASSETT,LAURA**  
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Invoice **626402**  
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Contract **323975**  
Bill Type **Standard**  
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**Greer, Margolis, Mitchell & Associates**  
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**3050 K Street NW**  
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Product **Political - Federal Candidate (1067)**  
Brand **1507 SKED B (133721)**  
Acct Types **National/Political**  
Est/Headline **1507/06251978**  
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CO-OP/Order Type **No/Normal**  
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**OBAMA SKED B**  
**OBAMA FOR AMERICA - SCHEDULE B**

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
39.0	<b>Contract Line Remarks:</b>		<b>EYEWITNESS NEWS DAYBREAK</b>						
	Spot	5:30:00AM- 6:00:00AM	Per week (2),Mo,Tu	07/30/12 5:27AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G082H	\$550.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (2),Mo,Tu	07/31/12 5:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G082H	\$550.00	
40.0	<b>Contract Line Remarks:</b>		<b>EYEWITNESS NEWS 6:00PM</b>						
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu	07/30/12 6:28PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12G082H	\$1400.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu	07/31/12 6:13PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12G082H	\$1400.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu	07/31/12 6:29PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12G082H	\$1400.00	
41.0	<b>Contract Line Remarks:</b>		<b>INSIDE EDITION</b>						
	Spot	6:58:00PM- 7:30:00PM	Per week (2),Mo,Tu	07/30/12 7:27PM (Mo)	00:30	INSIDE EDITION	OFA12G082H	\$1400.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (2),Mo,Tu	07/31/12 7:28PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12G082H	\$1400.00	
42.0	<b>Contract Line Remarks:</b>		<b>GOOD MORNING AMERICA 1ST HOUR</b>						
	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu	07/30/12 7:50AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G082H	\$1400.00	
	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu	07/31/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G082H	\$1400.00	
43.0	<b>Contract Line Remarks:</b>		<b>REGIS</b>						
	Spot	9:00:00AM- 10:00:00AM	Per week (2),Mo,Tu	07/30/12 9:53AM (Mo)	00:30	LIVE! WITH KELLY	OFA12G082H	\$400.00	
	Spot	9:00:00AM- 10:00:00AM	Per week (2),Mo,Tu	07/31/12 9:20AM (Tu)	00:30	LIVE! WITH KELLY	OFA12G082H	\$400.00	
44.0	<b>Contract Line Remarks:</b>		<b>EYEWITNESS NEWS 11P</b>						
	Spot	11:00:00PM- 11:35:00PM	Per week (2),Mo,Tu	07/30/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G082H	\$1200.00	
	Spot	11:00:00PM- 11:35:00PM	Per week (2),Mo,Tu	07/31/12 11:34PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G082H	\$1200.00	
45.1	<b>Contract Line Remarks:</b>		<b>NIGHTLINE</b>						
	Spot	11:35:00PM- 12:02:00AM	Per week (1),We,Th	08/01/12 11:53PM (We)	00:30	Nightline	OFA12G082H	\$750.00	M/G For 3.0.1
47.0	<b>Contract Line Remarks:</b>		<b>NIGHTLINE</b>						
	Spot	11:35:00PM- 12:02:00AM	Per week (1),We,Th	08/02/12 11:52PM (Th)	00:30	Nightline	OFA12G082H	\$750.00	
48.0	Spot	3:58:00PM- 5:00:00PM	Per week (1),We	08/01/12 4:44PM (We)	00:30	DR. OZ SHOW	OFA12G082H	\$550.00	M/G For 25.0.1

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$37,200.00</b>	Total Spots	38
Commission	<b>(\$5,580.00)</b>		
Net Total	<b>\$31,620.00</b>		